



# Dust *p*Articles

Created by Lambskin Specialties  
Manufacturers of quality products for the JanSan Industry



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## RTF Group; Golfing in Maui!

On March 15, Lambskin Specialties announced the winners of the Maui or Dust III Promotion. Competition was very close. First prize of a trip to Maui went to Jeff Humel of The RTF Group. Included in the trip are 2 roundtrip airfares from the U.S., accommodations at the luxurious Whaler Resort on Kaanapali Beach, and a round of golf at the pristine Royal Kaanapali Golf Course. Second prize of dinner and a show at the 2002 ISSA-Interclean show in Las Vegas went to United Sales Agency. Third prize of a lambskin rug was awarded to Distributing Concepts.

During the promotion, 31 new accounts were opened and 39 Corner Boy Display Centers were placed in distributor showrooms.

A special welcome to all the distributors who are now offering **DustWand** Wool Dusters to their customers!

Lambskin Specialties would like to recognize the efforts of all our Sales Representatives who worked hard to make this promotion a success.

## New Corner Boy Display Center a Success!

The month of February saw the premiere of the Corner Boy Display Center by Lambskin Specialties. The Center attractively displays 24 Corner Boys and Utility Extension Handles in an easy to set-up, professional stand that takes up less than 2.0 sq. ft. of showroom space. The first units shipped at the beginning of February and distributors tell us it is a great addition to their showrooms. The Corner Boy Display Center is another innovative idea from Lambskin Specialties to increase the profitability and efficiency of your showroom.

- Takes up only 1.5 sq ft.
- Break even selling only half the units
- Freight Prepaid
- Easy set-up
- Attractive
  - Easy to keep stock; re-order when the holes are empty!



## New Product 'SLIPPED' Into Line!

In our continuing mission to be *Your Source* for the finest dusting products and maintenance accessories, we have added a complete selection of Floor Signs to our product line.

The signs are being introduced at a special introductory price that will be valid through to May 31, 2002. The signs are available in 21 different messages and are competitively priced. For more information contact Lambskin Specialties or your local Lambskin Representative.



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