



Dust *p* Articles

Created by Lambskin Specialties
Manufacturers of quality products for the JanSan Industry



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Marathon Marketing Jetting away to Hawaii!



The RTF Group is the Leader!

Lambskin Specialties announced at the ISSA show in Orlando, Florida that The RTF Group, led by Mr. Richard Friedman, was our national sales leader for the previous year. It was also announced that Nancy Spertus and Peter Davidson of Marathon Marketing were the excited recipients of a trip to Hawaii in recognition of their outstanding sales achievement over the past 2 quarters. Lambskin Specialties would like to recognize the past efforts of **all** our Sales Representatives and wish them the best of success in the future.

Welcome to the Team!

Lambskin Specialties is pleased to welcome Synergy Sales in Florida, and Hinton Sales in Georgia, Alabama, Mississippi, and Tennessee.

Did yo u know...

We ship every second day. A recent audit of shipments indicated that 99% of orders were shipped within 48 hours.

New Products introduced at ISSA Show!

Lambskin Specialties featured several new product offerings at the ISSA/INTERCLEAN®-USA 2001 trade show in Orlando, Florida. Among the highlights

were the Floor Master; a microfiber duster ideal for floors and walls. The Dustwand Cleaning Center has been given a new header designed to increase sales off the showroom floor. The success of the Dustwand Cleaning Center prompted Lambskin Specialties to develop a prototype of a freestanding display fixture designed to showcase the Corner Boy complete with extension handles. The display will be available to distributors for purchase in January, 2002. New packaging has been introduced for several products including; the Wool Dusters, the Vac-guard and Chamois. Products scheduled to get new packaging include the Floor Master, the Floor Pro, the MacPad, and the Feather Dusters.



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ISSA TRADE SHOW: Success

The results are in, and it would appear that the ISSA/INTERCLEAN®-USA 2001 trade show in Orlando, Florida was a success considering recent events. While attendance was down significantly, it seemed to be the general consensus that those in attendance were keen to do business and that there was plenty of time for vendors and distributors to meet without feeling rushed.

Thanks to everyone who came to visit us at the ISSA show. To those who didn't make it to this years show and missed the 'Green Monster', we hope to see you at the ISSA/INTERCLEAN®-USA 2002 in Las Vegas!!